Alt Order #



DUPLINVOICE TE

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
935759-2	08/05/12	August 2012	07/30/12 - 08/03/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

 Advertiser
 Product
 Estimate Number

 DNC/Obama/D/President
 candidate
 1492 Sked C

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

| <u>IDB #</u> | <u>Advertiser Code</u> | <u>Product Code</u> | **9912856** |

Agency Ref Advertiser Ref

Billing Address:	
	GMMB Attention: Maura Gilroy 3050 K St, NW

Washington, DC 20007

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

						Spots/			
Line Start [ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
16 07/30/	12 08/03/12	5a Daybreak	5-6a	MTWTF	:30	2	\$350.00	NM	
Weeks	Start Date 07/30/12	End Date MTWTFS: MTWTF-	Spots/Week 2	<u>Rate</u> \$350.00					
Spots:	# Ch Day Ai		cription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WMURM 07	7/30/12 5:54 AM 5a [Daybreak	5-6a	:3	0 OFA12D076	SH		\$350.00 N
	2 WMURTu 07	'/31/12 5:23 AM 5a [Daybreak	5-6a	:3	0 OFA12D076	SH		\$350.00 N
17 07/30/	12 08/03/12	6a Daybreak	6-7a	МГЖГБ	:30	3	\$700.00	NM	
Weeks	Start Date 07/30/12	End Date MTWTFS: MTWTF-	Spots/Week 3	Rate \$700.00					
Spots:	# Ch Day Ai	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	2 WMURM 07	7/30/12 6:53 AM 6a [Daybreak	6-7a	:3	0 OFA12D076	SH		\$700.00 N
	3 WMURTu 07	7/31/12 6:59 AM 6a [Daybreak	6-7a	:3	0 OFA12D076	SH		\$700.00 NI
	1 WMURW 08	3/01/12 6:08 AM 6a [Daybreak	6-7a	:3	0 OFA12D076	SH		\$700.00 N
18 07/30/	12 08/03/12	Good Morning Amer	ica 7-9a	MTWTF	:30	3	\$550.00	NM	
Weeks	Start Date 07/30/12	End Date MTWTFS: MTWTF-		Rate \$550.00					
Spots:	<u>#</u> Ch <u>Day Ai</u>	r Date Air Time Des	cription	Start/End Time		h Ad-ID			Rate Typ
			nd Morning America	7-9a	.0	0 OFA12D076			\$550.00 N
			nd Morning America	7-9a		0 OFA12D076			\$550.00 N
	1 WMURW 08	8/01/12 8:48 AM God	od Morning America	7-9a	:3	0 OFA12D076	SH		\$550.00 N
19 07/30/	12 08/03/12	KELLY LIVE DAY	9AM-10AM	MTWTF	:30	3	\$350.00	NM	
Weeks	Start Date 07/30/12	End Date MTWTFS: MTWTF-	Spots/Week 3	<u>Rate</u> \$350.00					
Spots:	# Ch Day Ai	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	2 WMURM 07	7/30/12 9:39 AM KEL	LY LIVE DAY	9AM-10AM		0 OFA12D076			\$350.00 NI
	1 WMURTu 07	7/31/12 9:48 AM KEL	LY LIVE DAY	9AM-10AM		0 OFA12D076			\$350.00 N
	3 WMURW 08	3/01/12 9:56 AM KEL	LY LIVE DAY	9AM-10AM	:3	0 OFA12D076	SH		\$350.00 N
20 07/30/	12 08/03/12	Nate Berkus	10-11a	MTWTF	:30	3	\$200.00	NM	
Weeks	Start Date 07/30/12	End Date MTWTFS:		<u>Rate</u> \$200.00					
Spots:		00,00,12	•	Start/End Time	Lengt	h Ad-ID			Rate Typ



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935759-2	08/05/12	August 2012	07/30/12 - 08/03/12

DNC/Obama/D/President	candidate	1492 Sked C
<u>Advertiser</u>	Product	Estimate Number

			S	spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length V	Veek	Rate	Type	
20 07/30/12 08/03/12 Nate Berkus	10-11a	МГЖГБ	:30	3	\$200.00	NM	
Spots: # Ch Day Air Date Air Time Descr	iption	Start/End Time	Length A	\d-ID			Rate Typ
1 WMURM 07/30/12 10:12 AM Nate I	Berkus	10-11a	:30 0	FA12D07	76H		\$200.00 NN
2 WMURTu 07/31/12 10:31 AM Nate I	Berkus	10-11a	:30 0	FA12D07	76Н		\$200.00 NN
3 WMURF 08/03/12 10:41 AM Nate I	Berkus	10-11a	:30 (FA12D07	76H		\$200.00 NN
21 07/30/12 08/03/12 The View	11-12p	МГWГF	:30	3	\$350.00	NM	
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS MTWTF	Spots/Week 3	Rate \$350.00					
Spots: # Ch Day Air Date Air Time Descr	iption_	Start/End Time	Length A	\d-ID			Rate Typ
2 WMURM 07/30/12 11:59 AM The V	'iew	11-12p		FA12D07			\$350.00 NN
1 WMURTu 07/31/12 11:59 AM The V	'iew	11-12p	:30 (FA12D07	76Н		\$350.00 NN
3 WMURW 08/01/12 10:58 AM The V	liew	11-12p	:30 (FA12D07	76Н		\$350.00 NN
22 07/30/12 08/03/12 GOOD AFTERNOON	AM 2-3p	МГЖГБ	:30	2	\$250.00	NM	
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS MTWTF	Spots/Week 2	Rate \$250.00					
Spots: # Ch Day Air Date Air Time Descr	iption	Start/End Time	Length A	Ad-ID			Rate Typ
1 WMURM 07/30/12 2:59 PM GOOI	O AFTERNOON AME	RICA 2-3p	:30 (FA12D07	76Н		\$250.00 NN
2 WMURTu 07/31/12 2:59 PM GOOI	O AFTERNOON AME	RICA 2-3p	:30 (FA12D07	76Н		\$250.00 NN
23 07/30/12 08/03/12 GENERAL HOSPITAL	_ 3p-4p	МГЖГБ	:30	2	\$250.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
07/30/12 08/05/12 MTWTF	2	\$250.00					D . T
Spots: # Ch Day Air Date Air Time Descr 1 WMURTu 07/31/12 3:58 PM GENE	I <u>ption</u> ERAL HOSPITAL	Start/End Time	Length A	NG-112 0FA12D07	7611		Rate Typ
	RAL HOSPITAL	3p-4p 3p-4p)FA12D07			\$250.00 NN \$250.00 NN
2 WINDETTI 08/02/12 3.39 FW GENE	RALTIOSFITAL	3p-4p	.50 0	TAILDO	7 011		\$250.00 NI
24 07/30/12 08/03/12 ELLEN EF	4PM-5PM	MTWTF	:30	4	\$250.00	NM	
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS MTWTF	Spots/Week 4	<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time Descr	iption_	Start/End Time	Length A	\d-ID			Rate Typ
1 WMURM 07/30/12 4:38 PM ELLE	N EF	4PM-5PM	:30 0	FA12D07	76H		\$250.00 NN
3 WMURTu 07/31/12 4:45 PM ELLE	N EF	4PM-5PM		FA12D07			\$250.00 NN
4 WMURW 08/01/12 4:38 PM ELLE	N EF	4PM-5PM	:30 0	FA12D07	76Н		\$250.00 NN
2 WMURF 08/03/12 4:38 PM ELLE	N EF	4PM-5PM	:30 (FA12D07	76H		\$250.00 NN
25 07/30/12 08/03/12 News 9 at 5	5-6p	MTWTF	:30	2	\$700.00	NM	
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS MTWTF	Spots/Week 2	Rate \$700.00					
Spots: # Ch Day Air Date Air Time Descr	iption	Start/End Time	Length A	Ad-ID			Rate Typ
1 WMURM 07/30/12 5:57 PM News		5-6p	:30 0)FA12D07	76H		\$700.00 NN
2 WMURTu 07/31/12 5:13 PM News	O at F	5-6p	:30 0	FA12D07	76H		\$700.00 NN
Z WINIONTU UI/31/1Z 3.13 PIVI NEWS	9 at 5	3-0p					
26 07/30/12 08/03/12 News 9 at 6	6-7p	<u> </u>	:30	2	\$1,400.00	NM	
26 07/30/12 08/03/12 News 9 at 6 Weeks: Start Date End Date MTWTFSS		MTWTF	:30	2	\$1,400.00	NM	
26 07/30/12 08/03/12 News 9 at 6 Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS MTWTF	6-7p Spots/Week 2	MTWTF			\$1,400.00	NM	Rate Tvo
26 07/30/12 08/03/12 News 9 at 6 Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS MTWTF 08/05/12 Spots: # Ch Day Air Date Air Time Description	6-7p Spots/Week 2	MTWTF Rate \$1,400.00 Start/End Time	Length /			NM	Rate Typ \$1,400.00 NM
26 07/30/12 08/03/12 News 9 at 6 Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS MTWTF	6-7p Spots/Week 2 iption 9 at 6	MTWTF <u>Rate</u> \$1,400.00	<u>Length /</u> :30 (\d-ID	76H	NM	Rate Typ \$1,400.00 NN \$1,400.00 NN



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INVOICE

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| Invoice # | Invoice Date | Invoice Month | Invoice Period | 935759-2 | 08/05/12 | August 2012 | 07/30/12 - 08/03/12

Advertiser	Product	Estimate Number
DNC/Obama/D/President	candidate	1492 Sked C

				Spots/				
ne Start Date End Date Description Sta	art/End Time	MTWTFSS	Length	Week	Rate	Type		
27 07/30/12 08/03/12 Chronicle NH 7-7	730p	MTWTF	:30	2	\$550.00	NM		
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS MTWTF	Spots/Week 2	Rate \$550.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WMURTu 07/31/12 7:09 PM Chronicle N	Н	7-730p	:3	O OFA12D07	76Н		\$550.00	NN
2 WMURW 08/01/12 7:27 PM Chronicle N	Н	7-730p	:3	0 OFA12D07	76Н		\$550.00	NΝ
28 07/30/12 08/03/12 Entertainment Tonight 73	0-8	MTWTF	:30	2	\$700.00	NM		
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS MTWTF	Spots/Week 2	Rate \$700.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h Ad-ID			Rate	Туре
1 WMURM 07/30/12 7:56 PM Entertainme	nt Tonight	730-8	:3	0 OFA12D07	76H		\$700.00	NN
2 WMURTu 07/31/12 7:40 PM Entertainmen	nt Tonight	730-8	:3	0 OFA12D07	76Н		\$700.00	ΝN
29 07/30/12 08/03/12 Jimmy Kimmel 12	05-105a	MTWTF	:30	2	\$75.00	NM		
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS MTWTF	Spots/Week 2	Rate \$75.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h Ad-ID			Rate	Туре
1 WMURW 08/01/12 1:01 AM Jimmy Kimm	nel	1205-105a	:3	0 OFA12D07	76H		\$75.00	ΝM
2 WMURTh 08/02/12 12:48 AM Jimmy Kimm	nel	1205-105a	:3	0 OFA12D07	76Н		\$75.00	ΝN
30 07/30/12 07/30/12 Bachelor Pad Pri	ime Other	M	:30	1	\$4,000.00	NM		
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS M	Spots/Week 1	Rate \$4,000.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WMURM 07/30/12 8:18 PM Bachelor Pa	d	Prime Other	:3	0 OFA12D07	76Н		\$4,000.00	ΝN
31 08/03/12 08/03/12 20/20 Pri	ime Other	1	:30	1	\$2,500.00	NM		
Weeks: Start Date End Date MTWTFSS1	Spots/Week 1	Rate \$2,500.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WMURF 08/03/12 9:49 PM 20/20		Prime Other	:3	0 OFA12D07	76Н		\$2,500.00	NM
		Total Spots	3	37				

Gross Total \$22,500.00

Agency Commission \$3,375.00

Net Amount Due \$19,125.00

Payment Terms 30 Days